SE4Ces

International Learning Mobility

Social
Economy
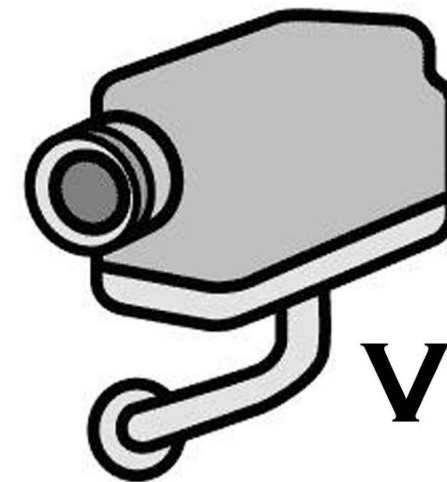4Ces

The session will be recorded, the University of Bologna may share some images for teaching and training purposes.

AREA VIDEOSORVEGLIATA

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Social Economy 4Ces - Goals

- **Develop innovative and collaborative educational practices together**.
- Proactively mobilize **1) students**, **2) teachers, researchers and academic staff**, **3) social entrepreneurs, networks and local communities**.
- Prototype a **Joint Professional Online Master on Social Economy**.

Training needs of the social economy

- **Skills mismatch** between educational offer and needs of social economy organizations
- **Poor collaboration** between universities, students and social economy stakeholders on the training of Social Economy professionals
- Need for a **common EU framework** for social economy training

COMMUNITY
DEVELOPMENT

CONNECTED
SOCIETIES

CO-CREATION
OF KNOWLEDGE

COLLABORATIVE
EDUCATION
PRACTICES

SE4Ces - Partners

HIGHER EDUCATION INSTITUTIONS

Aristotle University of Thessaloniki (GR)

Autonomous University of Barcelona (ES)

University of Essex (UK)

University of Bologna (IT)
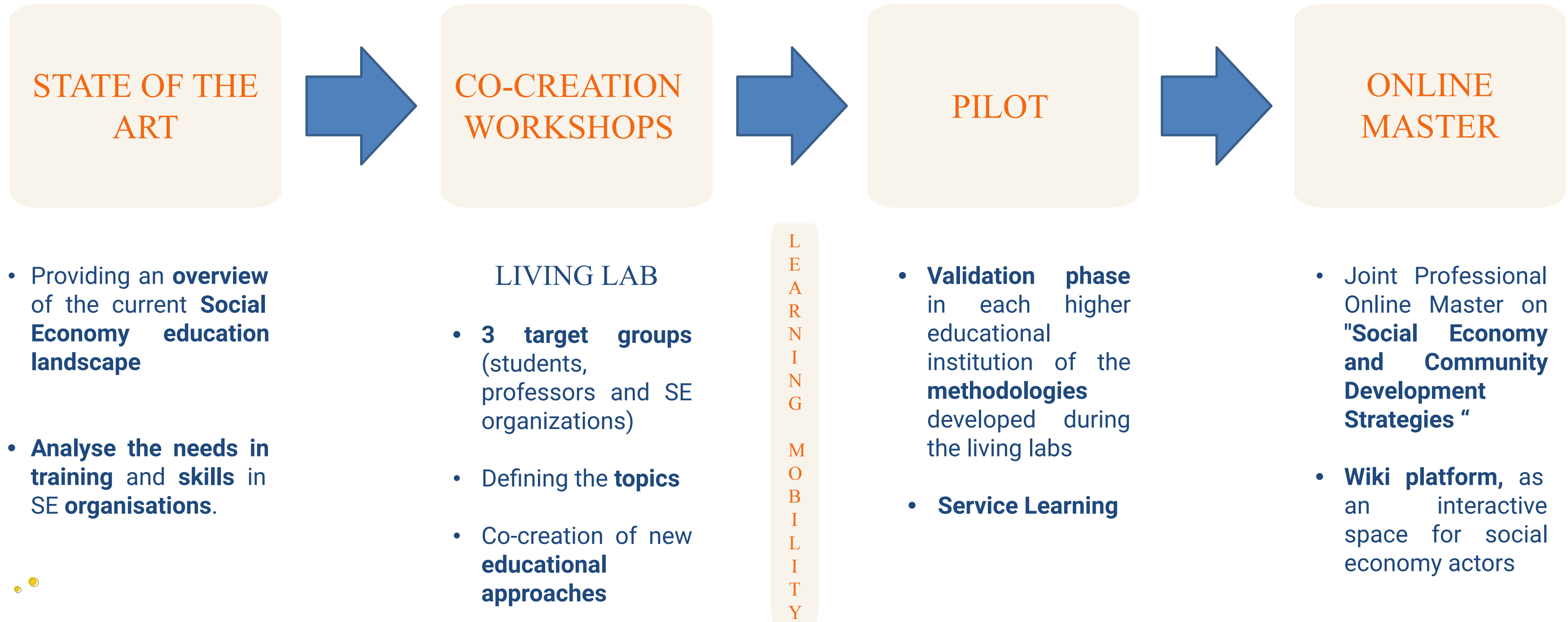
SOCIAL ECONOMY ORGANISATIONS

Cooperatives Europe (BE)

A.I.C.C.O.N (IT)

FEBEA (BE)

RESEARCH & TRAINING INSTITUTIONS

Stimmuli for Social Change (GR)

AN.KA SA (GR)

SE4Ces – Main steps

STATE OF THE ART ➔ **CO-CREATION WORKSHOPS** ➔ **PILOT** ➔ **ONLINE MASTER**

STATE OF THE ART
- Providing an **overview** of the current **Social Economy education landscape**
- **Analyse the needs in training** and **skills** in SE **organisations**.

CO-CREATION WORKSHOPS

LIVING LAB
- **3 target groups** (students, professors and SE organizations)
- Defining the **topics**
- Co-creation of new **educational approaches**

LEARNING MOBILITY

PILOT
- **Validation phase** in each higher educational institution of the **methodologies** developed during the living labs
- **Service Learning**

ONLINE MASTER
- Joint Professional Online Master on **"Social Economy and Community Development Strategies "**
- **Wiki platform,** as an interactive space for social economy actors

SE4Ces – Learning Mobility

The **Learning Mobility** will offer professors and professionals the opportunity **to discuss the designed methodologies with stakeholders from across Europe**, giving them the chance to improve the designed tools, assimilate innovative teaching approaches and adopt original content for the Social Economy.

TEACHER TRAINING

"Support structures for Social Economy"
and
"Skills for working in the Social Economy field"

TEACHER TRAINING

"Running and starting a Social Economy organization"
and
"Creating and assessing value in Social Economy"

STAKEHOLDER TRAINING

Validation of the four topics in separate sessions

Agenda

25.01

13:00 - 14:00 arrivals and welcome with light lunch
Room 31

17:45 - 18:00 goodbyes

14:00 – 14:15 Welcome by Federica Bandini (UNIBO) and **introduction** of Yunus Social Business Centre - University of Bologna

14:15 – 15:15 Introduction to the **project** and **literature review on Living Labs** by Elena Barison (UNIBO) and Sara Lauro (UNIBO); introduction of **SE4Ces educational framework** by Christina Galani (STIMMULI); **examples** of innovative educational experiences by Emanuele Padovani (UNIBO) and Reinser project (UNIBO)

15:15 – 16:30 Training for teachers **"Support structures for Social Economy"** by Angelos Varvarousis (UAB), Panos Petridis (UAB), Stephanie McDonagh (UAB) + discussion

16:30 - 16:45 Coffee break

16:45 - 17:45 Training for teachers **"Skills for working in the Social Economy field"** by Eirini Tzekou (AUTH) and Eleni Bletsa (ANKA) + discussion with Pietro Ravagli (UNIBO)

SE4Ces

International Learning Mobility

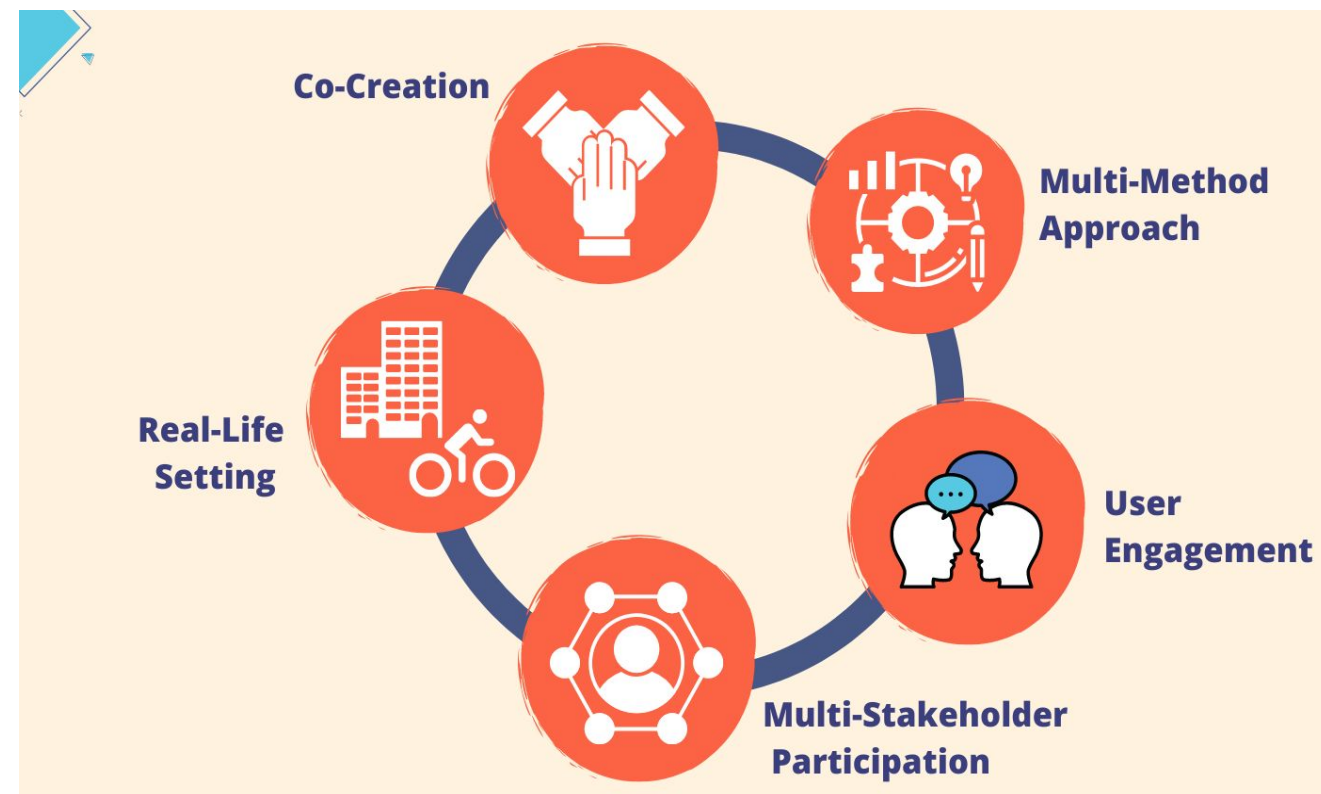# Literature review on

Living Labs

Elena Barison (UNIBO) and Sara Lauro (Social Seed)

SE4Ces – Living Labs

Training needs of the social economy

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Living Labs implementation

Living Labs are social innovation spaces that **co-create** solutions to social and sustainability challenges related to a **specific territorial context**, adopting a **multistakeholder and interdisciplinary approach**

SE4Ces – literature review

Living Labs in Higher Education Institutions

- According to literature review, Living Labs take a role in **sustainability training and support skill development**.

- **Co-creation of the educational offer** and development of innovative and collaborative teaching methodologies → **needs of students and social economy organizations and stakeholders**

- **Improve communication** between university, students and stakeholders

Barriers to Living Labs implementation

- lack of communication channels

- lack of expertise

- difficulty in implementing a bottom-up process

- difficulty in engaging participants

The co-creation process in SE4Ces

socialseed

WHAT AND WHY WE DID

1 Meeting to discuss 4 topics and decide together

the priority under-topics to develop

2 Workshop to co-create innovative training tools

WHO ATTENDED THEM

Students, trainers and practitioners in social

economy, in mixed groups

WHO SUPPORTED US

Social Seed to **design** and **facilitate** the co-creation

flow

Social Seed (www.socialseed.eu) supports local organizations, public sector and social enterprises to solve concrete challenges, designing **sustainable innovation processes**.
Social Seed uses different design approaches, tailors its method based on different skills (design thinking, participatory planning, ethnographic research, economic-organizational analysis, systemic design), involving targets in creating innovative paths and testing new solutions in order to keep improving the organisations' and people's capabilities.

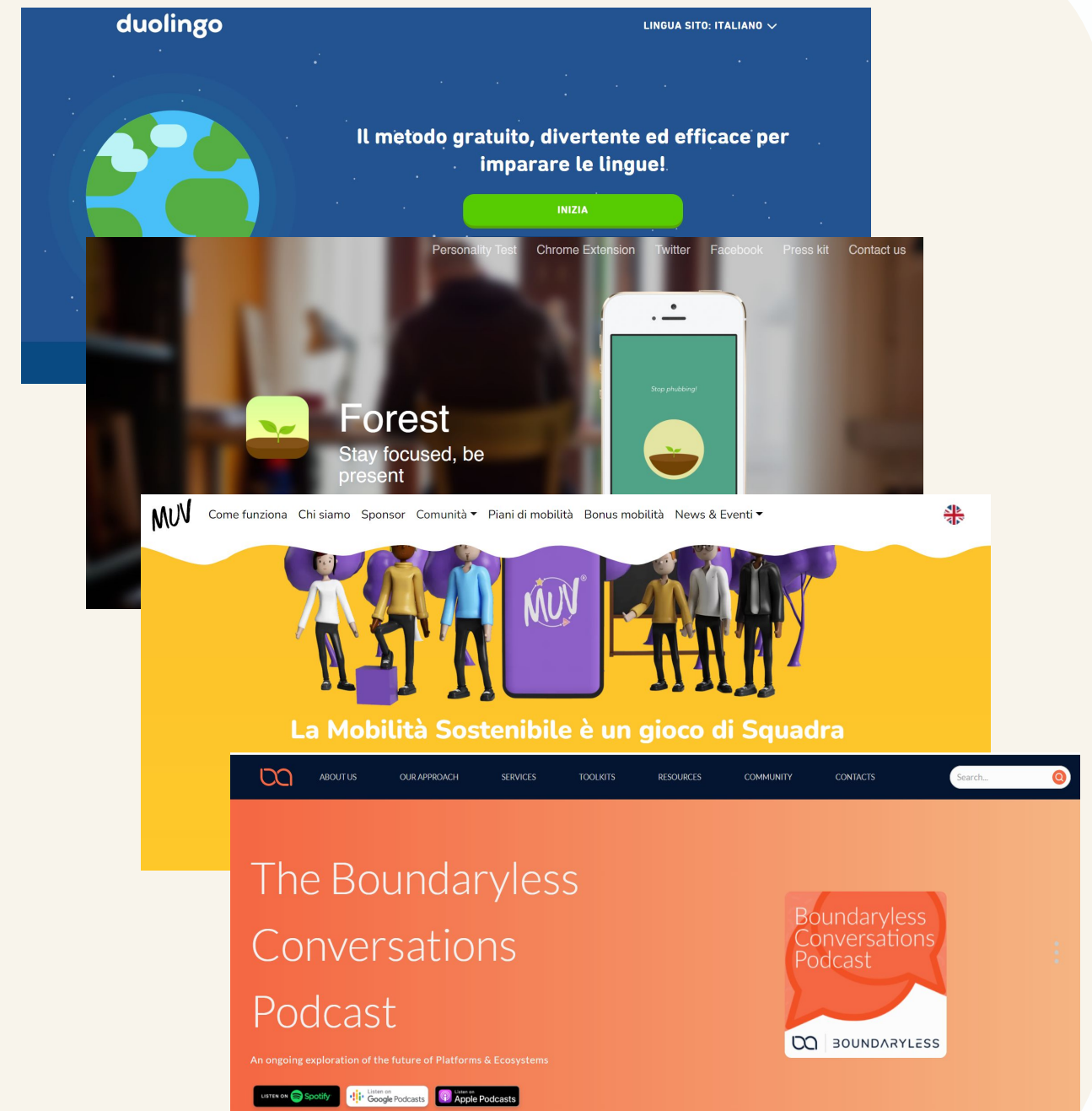# Inspirations for innovative training tools

● **Creative problem-solving**

"Serious games" to learn: **Role-playing, Escape room, Gamification**

● **Discussing**

A "young" and affordable way to debate online: **Podcast**

● **Engaging analysis**

Experiencing situations firsthand: **Experiential tour, Interviews**

How we co-created

SOME TECHNIQUES AND APPROACHES WE USED TO CO-CREATE TOGETHER:

- **mixed groups** to have different point of views
- **engaging everyone** to enhance collective intelligence
- **divergent and convergent thinking** to help the creative flow
- **brainstorming (not) rules** to build upon the other's ideas, to be short and encourage "crazy" ideas
- **continuous sharing and feedback requests** to have a real co-creativing work

SE4Ces

International Learning Mobility
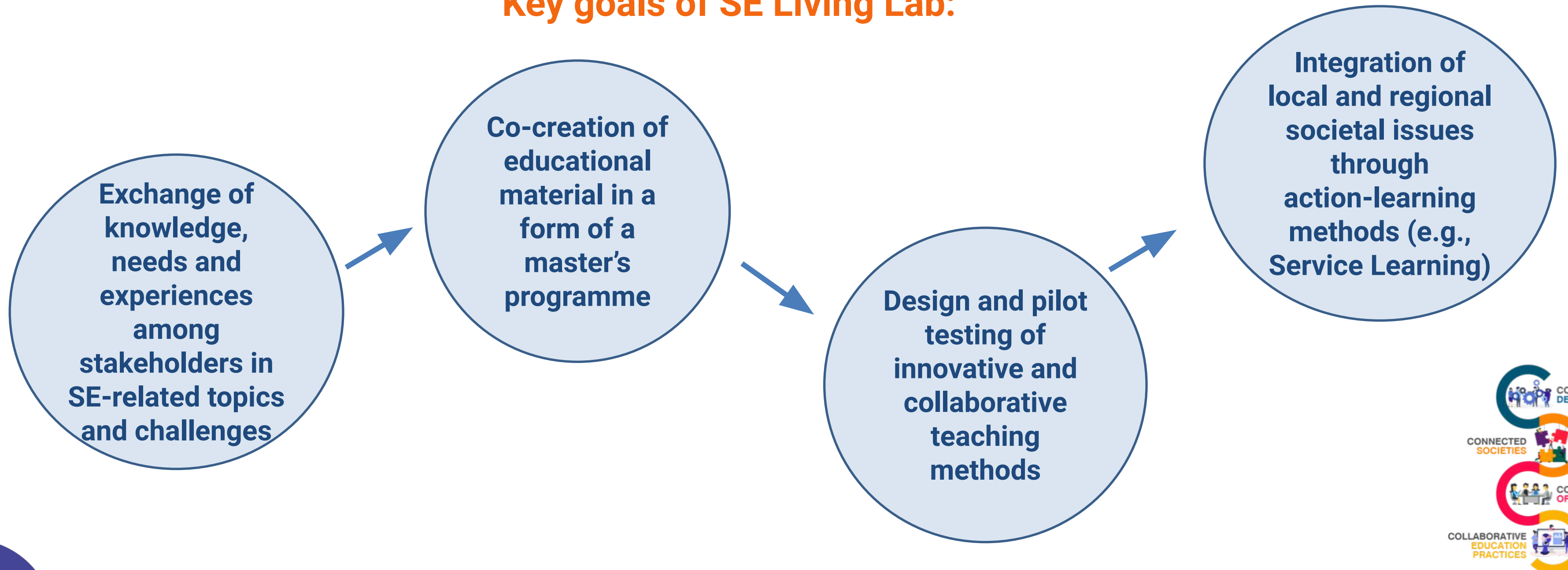
An overview of the SE4Ces educational framework

Christina Galani - Stimmuli for Social Change

Social Economy 4Ces

STIMMULI
for social change

The role of Living Lab in SE4CEs

A SE (Social Economy) Living Lab in SE4Ces is a form of partnership operating on the principles of Social Economy (SE) between HEIs in the field of SE and SE organizations, with the active contribution of students and community actors in order to co-create and test innovative material in SE education area.

Key goals of SE Living Lab:

Exchange of knowledge, needs and experiences among stakeholders in SE-related topics and challenges

Co-creation of educational material in a form of a master's programme

Design and pilot testing of innovative and collaborative teaching methods

Integration of local and regional societal issues through action-learning methods (e.g., Service Learning)

COMMUNITY DEVELOPMENT

CONNECTED SOCIETIES

CO-CREATION OF KNOWLEDGE

COLLABORATIVE EDUCATION PRACTICES

SE Living Labs framework:
It presents the **overall co-creation methodology** and all phases for the operation of the SE Living Lab, as a collaborative model.

Final aspiration: transformation of co-created educational resources into a **joint professional online master's programme**

Key components of SE Living Labs framework

1. Co-creation of ideas and of educational material, based on 4 concrete thematic blocks

3. Application of Service-learning projects to connect students with SE organisations

2. Application of co-teaching and socially-driven methods in the actual testing of material in 4 pilot countries

SE LL framework in practice...

1. **Co-creation** activities:

- **1 introductory Living Lab** (engagement of multiple SE actors)

-**2 co-creation workshops in each one of 4 pilot countries** (Greece, Italy, Spain & UK)

The participants' feedback enriched the content of **co-designed** educational material for the foreseen masters' programme

2. **Co-teaching:**

- Pilot testing of educational material through innovative co-teaching methods

3. **SL application:**

Students' **short-term placements** in SE organisations & application of SL projects

Evaluation and critical reflection on materials' pilot testing and on the experience of all involved participants' through continuous feedback and engagement