



SE4Ces

Innovative Educational Material

A Successful Pilot Case

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SE4Ces – Innovative Didactic for studying the SE

The **Innovative Didactics** is the methodology that, usually starting from the textbook or a traditional methodology (e.g. the frontal lecture), is enriched with multimedia.

Podcasts, in the context of didactics, are used to enrich the educational and training experience, also stimulating creative and communicative skills.

Road Map “Creating Innovative Materials through Podcast”



STRUCTURE

Starting from a **real-life need** of the local community, students explored different types of organizations.



CONTENT-INTERVIEWS

From the analysis of the organisations, **three themes** of great importance are identified: **corporate welfare, employment contracts and wages, social inclusion policies**

To analyze these themes, CEO, human resources managers and workers are interviewed



RECORDING/EDITING

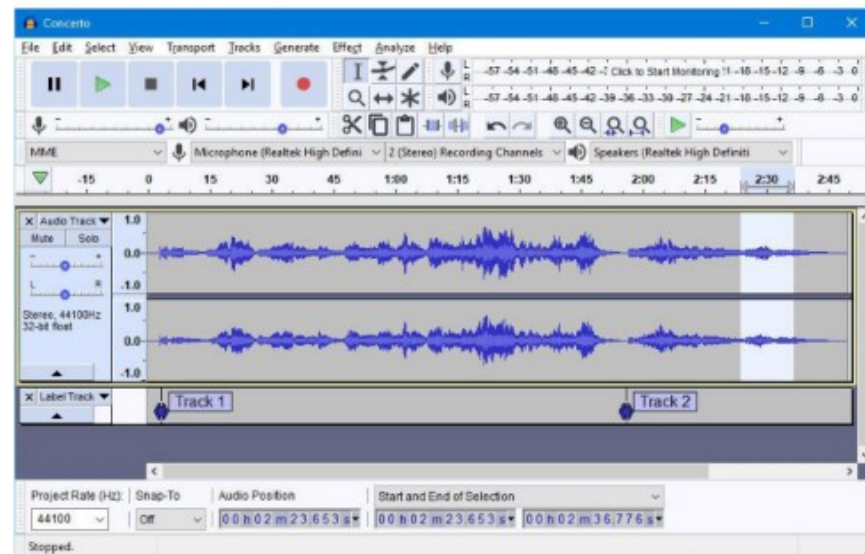
Students recorder, edited and created the podcast themselves, acting as professionals podcasters

Tools

Record/Editing

Audacity:

multi-track and cross-platform
audio editing software



Publishing

Spreaker:

The official podcast channel of
the Alma Mater Studiorum -
University of Bologna.

Spreaker 








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Il podcast dedicato alle lectio magistralis tenute da scienziati, intellettuali e personaggi illustri che nel corso degli anni sono stati invitati dall'Università di Bologna per condividere il loro sapere e contribuire alla divulgazione della conoscenza.

	Date	Duration
 #1 - Luciano Floridi - L'opera d'arte nell'epoca della	14 Jun, 2021	35:45
 #2 - Samantha Cristoforetti - "Dalla Terra allo spazio...in poche parole"	29 Jun, 2021	59:12
 #3 - Carlo Rovelli e la meccanica quantistica	13 Jul, 2021	27:45
 #4 - Martin Scorsese e il cinema	27 Jul, 2021	26:03
 #5 - Domenico Paladino e la magia dei simboli	7 Sep, 2021	31:09

Milestones

- *Experimental dissertation* - original, topical and widely discussed topic;
- *Improved teaching experience* - future students of the SE can benefit from this material;
- Real case of *co-creation and co-production*
- *Public recognition of the co-produced material* - the students' contribution has become part of the SE4Ces project material;
- *Transversal skills and competencies* technical production, editing and publishing, creativity, improvisation

Innovative educational tools

FOCUS ON THE PODCAST

TOPICS:

CORPORATE WELFARE

WHY:

All interlocutors agree that corporate welfare is one of the most discussed topics among workers but **least discussed in the classroom**.

The **goal** is to analyze different organizations to understand **how they practice corporate welfare** and **how workers perceive it**.

HOW:

Students selected a limited number of organizations and define with them some interviews with HR manager and workers.

As a result, students realized a **5-episode podcast** focusing on:

- Legal framework;
- **Interviews with workers, managers and operators** of services about their perspective on corporate welfare;
- a final debate among the different actors.

Creation of Innovative Teaching

Materials: backstage

March 2023:

our journey has begun



The students were asked to realize **5 podcast episodes** (15 minutes each) that focus on **different aspects** and points of view on the **corporate welfare**.



Creation of Innovative Teaching

Materials: backstage

June 2023:

recording and editing





Creation of Innovative Teaching Materials: feedback from users

100 %

Users who are satisfied with the innovative teaching methodology

75 %

Users who consider the podcast an effective teaching tool



“What would you improve on the podcast you listened to in the classroom?”

“I would improve sound quality”

“More spontaneity of the speakers. The fact that it sounded like a reading and not a conversation made it less enjoyable to listen to. Nevertheless a good podcast!”

“Make the editing smoother and more homogeneous, so as to capture the listener's attention more”.

“I would like more interactions between the interviewers and the interviewees”



Thank you!
Grazie :)



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